

Last modified: January 12, 2017

## Introduction

Milwaukee Electric Tool Corporation ("Company" or "We") respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit our websites including [www.milwaukeetool.com](http://www.milwaukeetool.com) and [milwaukeetooldistributor.com](http://milwaukeetooldistributor.com) sites (collectively and individually, our "Website"), when you use and access the One-Key program from the Website, when you install, access or use the ONE-KEY™ Mobile Application (the "App"), or when you use certain Milwaukee tools and equipment that are ONE-KEY™ ready ("ONE-KEY™ Tool"), and our practices for collecting, using, storing, maintaining, protecting and disclosing that information.

This policy applies to information we collect:

- Via the App.
- On this Website (including use of the ONE-KEY™ program through the Website).
- By using ONE-KEY™ Tools.
- In e-mail, text and other electronic messages sent through or in connection with the Website and/or the App.
- Through any other mobile and desktop applications you download from this Website, or Company provided apps through on online app store.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use the App or our Website. By accessing or using the App and/or this Website, you agree to this privacy policy. This policy may change from time to time. Your continued use of the App and/or this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

## Children

The App and our Website is not intended for children under the age of majority in their jurisdiction of residence. No one under the age of majority may provide any information to or on the Website or App. We do not knowingly collect personal information from children. If you are a child, do not use or provide any information on or through the App; or on or through the Website. Additionally, do not make any purchases through the App or the Website, use any of the interactive or public comment features of the App or the Website or provide any information about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If we learn we have collected or received personal information from a child without verification of parental consent, we will delete that information. If you believe we might

have any information from or about a child, please contact us at 1-800-SAWDUST (1-800-729-3878).

## **Information We Collect About You and How We Collect It**

- Directly from you when you provide it to us.
- Automatically when you use the Website, App and ONE-KEY™ Tools.

## **Information You Provide to Us**

- When you use the Website and/or download, register with us or use this App, you may voluntarily provide information:
- By which you may be personally identified, such as name, postal address, e-mail address, telephone number or any other identifier by which you may be contacted online or offline ("personal information").
- Tool inventory information.
- Tool mode information

## **Stored Information and Files**

The App also may access metadata and other personal information associated with other files stored on your device. This may include, for example, photographs, audio and video clips, personal contacts and address book information. You can manually decide to share such information and the App will access such stored information or files you select to use for various purposes in the App, including uploading such information to the Website

## **Automatic Information Collection And Tracking**

As you navigate through and interact with our Website, or when you download, access and use the App, we may use automatic data collection technologies. These technologies do not identify you as an individual, but do collect information regarding your internet service provider, computer, mobile device and connected tools. An example of such technology would be the use of browser cookies.

The type of such automatically collected information includes:

- Usage Details. When you access and use the App, Website, or ONE-KEY™ Tools we may automatically collect certain details of your access to and use of the Website, ONE-KEY™ Tools or App, including traffic data, location data, tool connection and performance data, logs and other communication data and the resources that you access and use on or through the App or Website.

- Computer Information. Information about your computer and internet connection, including your IP address, operating system and browser type.
- Device Information. We may collect information about your mobile device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, mobile network information and the device's telephone number.

If you do not want us to collect this information do not use the Website and do not download the App or delete it from your device.

With respect to use of ONE-KEY™ Tools, the ONE-KEY™ Tools contain technology that identify the serial number and type of the tool (saw, drill, etc.) and broadcasts this information as a “Advertisement” that can be read by phones utilizing the App in the surrounding area. All Apps monitor for such Advertisements, even if the App is being used by another on another's device. The App will from time to time transmit the GPS location from the phone and Advertisement information received from the One Key Tool's whose Advertisements were detected by the App on the phone. While the GPS function of the phone will be used to identify the location of any ONE-KEY™ Tool (yours or others) whose Advertisements are detected by the App, no information identifying the owner of the ONE-KEY™ Tool whose Advertisement was detected by the App will be accessible or provided to the owner of the ONE-KEY™ App. Furthermore, no information regarding the App is provided to the ONE-KEY™ Tool. The owner of the ONE-KEY™ Tool can access the most recent location information Advertisement regarding their own ONE-KEY™ Tool by accessing their own App account to assist them in finding a lost tool.

The detection and transmission of Advertisement data by the App may be disabled at any time by a feature on the App. When disabled, the App will not transmit the location of your phone.

Additionally, a user of the ONE-KEY™ App or ONE-KEY™ program on the Website can manually identify that a ONE-KEY™ Tool is theirs and place that tool in the users “inventory” on the users ONE-KEY™ account (“User Inventoried ONE-KEY™ Tool”). Information concerning this User Inventoried ONE-KEY™ Tool (tool settings, tool location, serial number and other information) will be collected and stored by the ONE-KEY™ App and uploaded to the users account on the Website where it will be accessible to the user. The ONE-KEY™ App or ONE-KEY™ program on the Website can control the settings of the User Inventoried ONE-KEY™ Tool. Furthermore, a user can create a guest account (“Guest Account”) on the App or the Website. A user can allow or disallow a Guest account User using the ONE-KEY™ App or ONE-KEY™ program on the Website to: connect to a User Inventoried ONE-KEY™ Tool and change the tools settings; connect to a User Inventoried ONE-KEY™ Tool and lock or unlock the User Inventoried ONE-KEY™ Tool; access a listing of all the One Key Tools in a users inventory; add or edit ONE-KEY™ Tools to a user's inventory. Note that the above features of the ONE-KEY™ App may not be available for all versions of the ONE-KEY™ App or for all ONE-KEY™ App tools.

## How We Use Your Information

We use information that we collect to:

- Provide you with the App and its contents.
- To present our Website and its contents to you.
- Give you notices about your account.
- To provide you with information, products or services that you request from us, including by electronic commercial messages.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

Additionally, if you are a user of the App and decide to use the App to link to your tools, we can use the data to:

- Track performance data of a particular tool or suite of tools owned by you and used with the App or Website
- Provide support and repair service to you regarding your tools.
- Prepare reports and logs of tool use, performance, and track battery life of tool.
- Unlock the tools on behalf of the user

If you use a ONE-KEY™ Tool the Advertisement of the ONE-KEY™ Tool is read by any user (including yourself) using the App, we can use the Advertisement data to track the location of ONE-KEY™ Tool by serial number and its proximity to the phone, and location of the phone, using the App that detected it's Advertisement.

## Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We will collect, store, use and disclose your personal information provided to us for the purposes it was provided for, or as otherwise set out in this policy. In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To a buyer or other successor, including a potential buyer or successor in any proposed sale, assignment, merger, amalgamation, plan of arrangement or other transfer of our business.
- For any other purpose disclosed by us when you provide the information.
- To our third party service providers who may be located outside your country of residence for purposes related to supporting our business (e.g., fulfillment services, technical support, delivery services) and providing you with information.
- With your consent.

- To comply with any court order, law or legal process.
- If the personal safety of members of the public are in jeopardy.

Some of these third parties, service providers, affiliates or subsidiaries may be located outside of your country of residence. As a result, your personal information may be transferred, stored, used and/or processed outside of your country of residence in connection with the purposes described in this policy. Contractual or other measures we may use to protect your personal information are subject to the legal requirements of the foreign jurisdictions where your personal information may be transferred, stored, used or processed (for example, lawful requirements to disclose personal information to government authorities in those countries).

Additionally, any material you voluntarily provide on the Website or App for public comment, review, or otherwise provide outside your individual user account is provided on a non-confidential and non-proprietary basis and we can use, reproduce and publish the information without restriction.

If you post any information or comments on the Website or App, you grant the Company and its affiliates a non-exclusive, royalty-free, perpetual, irrevocable, and fully sub-licensable right to use, reproduce, modify, adapt, publish, translate, create derivative works, including, but not limited to, developing, manufacturing and marketing products using such information.

## **Accessing Your Personal Information**

If you have a user account with us, you can log into your user account to make any changes to your specific user account as provided in your account settings. You have the right to access, update and correct your personal information in the Company's custody and control, subject to certain legal and contractual constraints. If you have questions or concerns on any personal information you have provided to us or would like to make any changes to such information you contact us at 1-800-SAWDUST (1-800-729-3878) regarding your questions.

## **Your California Privacy Rights**

California Civil Code Section 1798.83 permits users of our Website and App that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us at 1-800-SAWDUST (1-800-729-3878).

## **Other Third Party Sites and Materials**

From time to time, the Company may provide links to other third party websites or applications that it does not control. This policy does not apply to those third party websites or applications. We urge you to review the privacy policies posted in

association with these third party websites and applications at the time you first access such websites or applications. The Company undertakes no obligation to review or ensure enforcement or compliance with the privacy policies of any website or applications to which it links.

## **Data Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website and App, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through our Website and App. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

We keep personal information only as long as necessary to satisfy the purposes for which it was collected, however, some personal information is kept for a number of years to comply with legal requirements.

## **Changes to Our Privacy Policy**

It is our policy to post any changes we make to our privacy policy on this page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring for periodically visiting our Website and this privacy policy to check for any changes.

## **Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

1-800-SAWDUST (1-800-729-3878)